

Abstract of the GIA program

B.3.1 "Preparation for passing and passing the state exam"

B.3.2 "Preparation for the defense procedure and defense of the final qualification work"

for the direction of training 38.03.02 "Management" educational program "Business Process Management"

Aim The state final certification is to establish the compliance of the results of mastering the educational program developed by the Moscow Polytechnic University with the requirements of the Federal State Educational Standard of Higher Education in the direction of training 38.03.02 Management.

Tasks state final certification:

- have a systematic understanding of the tools for analysis and product management, marketing communications tools and their features of use, about the structures and trends in the development of the Russian and world economy;
- understand the peculiarities of the development and use of marketing in Russia, use marketing tools when entering foreign markets, be aware of the importance of corporate social responsibility and business ethics, understand and use the diversity of economic processes, their relationship with other processes occurring in society, to improve the efficiency of the enterprise ;
- have an idea of the priority areas for the development of the national economy and the prospects for the technical, economic and social development of the relevant industry and enterprise;

The place of the state final certification in the structure of the OP

The state final certification is carried out by state examination boards in order to determine the compliance of the results of mastering the main educational program by students with the relevant requirements of the federal state educational standard in the direction of bachelor training 38.03.02 "Management", approved by order of the Ministry of Education and Science of the Russian Federation dated 12.08.2020 No. 970 (Registered with the Ministry of Justice of Russia on August 25, 2020 No. 59449).

A student who does not have an academic debt and who has fully completed the curriculum or individual curriculum for the educational program of higher education in the direction 38.03.02 Management is allowed to the state final certification.

The structure of the state final certification (GIA).

Block 3 "State Final Attestation" includes the defense of the final qualification work, including preparation for the defense procedure and the defense procedure, as well as preparation for passing and passing the state exam. State final certification of students in the field of study 38.03.02 Management is carried out in the form of: state exam; defense of the final qualifying work.

Planned results of the development of the educational program, controlled during the state final certification

Competence code	Content of competence	Type of GIA used to control development
Organizational and managerial activities		
General cultural competencies		
UK-1.	The ability to search, critically analyze and synthesize information, apply a systematic approach to solve problems	final qualification work
UK-2.	The ability to determine the scope of tasks within the set goal and choose the best ways to solve them, based on current legal regulations, available resources and restrictions	final qualification work
UK-3.	Ability to socialize and fulfill your role in a team	final qualification work
UK-4.	Ability to carry out business communication in oral and written forms in the state language of the Russian Federation and foreign (s) language (s)	final qualification work
UK-5.	The ability to perceive the intercultural diversity of society in the socio-historical, ethical and philosophical contexts	final qualification work

UK-6.	The ability to manage your time, build and implement a trajectory of self-development based on the principles of lifelong learning	final qualification work
UK-7	The ability to maintain the proper level of physical fitness to ensure full-fledged social and professional activities	final qualification work
UK-8.	The ability to create and maintain safe living conditions in everyday life and in professional activities to preserve the natural environment, ensure the sustainable development of society, including in the event of a threat and the occurrence of emergencies and military conflicts	final qualification work
UK-9.	Ability to use basic defectological knowledge in social and professional areas	final qualification work
UK-10.	The ability to make informed economic decisions in various areas of life	final qualification work
UK-11.	The ability to form an intolerant attitude towards corrupt behavior	final qualification work
<i>General professional competencies</i>		
OPK-1	Ability to solve professional problems based on knowledge (at an intermediate level) of economic, organizational and management theory	final qualification work
OPK-2	The ability to collect, process and analyze the data necessary to solve the set management tasks, using modern tools and intelligent information and analytical systems	final qualification work
OPK-3	The ability to develop sound organizational and managerial decisions, taking into account their social significance, to facilitate their implementation in a complex and dynamic environment, and to evaluate their consequences	final qualification work
OPK-4	Ability to identify and evaluate new market opportunities, develop business plans for the creation and development of new activities and organizations	State exam
OPK-5	The ability to use modern information technologies and software in solving professional problems, including the management of large data arrays and their intellectual analysis	State exam
OPK-6	Ability to understand the principles of operation of modern information technologies and use them to solve problems of professional activity	final qualification work
<i>Professional competencies</i>		
PK-1	Ability to regulate the processes of organizational units or develop administrative regulations for organizational units	final qualification work
PK-2	Ability to design and implement cross-functional organizational processes	final qualification work
PK-3	Ability to identify and engage with stakeholders	State exam
PK-4	Ability to prepare for implementation, monitor parameters and evaluate the success of changes in the organization	final qualification work
PK-5	Ability to collect information about business problems to identify the business opportunities of the organization	final qualification work

PK-6	The ability to form possible solutions based on the target indicators developed for them, as well as to analyze, justify and select solutions	final qualification work
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As a result of mastering the educational program, the graduate must:

have a system view about tools for analysis and product management, marketing communications tools and their specific use, about the structures and trends in the development of the Russian and world economy;

understand features of the development and use of marketing in Russia, the use of marketing tools when entering foreign markets, the concept of corporate social responsibility and business ethics, the diversity of economic processes in the modern world, their relationship with other processes taking place in society;

have an idea on the priority directions for the development of the national economy and the prospects for the technical, economic and social development of the relevant industry and enterprise;

know:

How does the innovation process work?

- how to choose an innovative strategy that is optimal for the enterprise;
- the structure of the organization of innovative management at the enterprise;
- modern practical methods of innovative management;
- organizational forms of innovative activity;
- sources and forms of financing innovations;
- basic techniques for the examination of innovative projects;
- methods for calculating the economic efficiency of projects and investments;

be able to:

- choose specific areas of innovation;
- draw up a business plan for an innovative project;
- develop an innovative business strategy;
- develop a risk management strategy;
- analyze socially significant problems and processes occurring in society, and predict their possible development in the future;
- use normative legal documents in their activities;
- draw up a plan for an innovative project;
- carry out economic calculations on the main indicators of the effectiveness of innovative projects;
- economically substantiate the effectiveness of innovative projects;

own:

- theory and methodology of innovative activity at the enterprise;
- experience in analytical and research activities;
- experience in the development of design solutions in the field of professional activity;
- experience in preparing proposals and activities for the implementation of developed projects and programs;
- experience in choosing a course of action and forming an innovative strategy for the enterprise;
- experience in drawing up a business plan for an innovative project;
- experience in building a network diagram for the implementation of the developed program to achieve the final goal.