МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ

РОССИЙСКОЙ ФЕДЕРАЦИИ

федеральное государственное автономное образовательное учреждение

высшего образования

«Московский политехнический университет»

**УТВЕРЖДАЮ**

Декан факультета экономики и управления

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/ Назаренко А.В. /

«\_\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2024 г.

**ОЦЕНОЧНЫЕ МАТЕРИАЛЫ**

**для проверки сформированности компетенции**

**УК-5 Способен анализировать и учитывать разнообразие культур в процессе межкультурного взаимодействия**

Направление подготовки

**38.04.02 Менеджмент**

Профиль подготовки (образовательная программа)

**«Управление проектами»**

Квалификация (степень) выпускника

**магистр**

Форма обучения

**очная**

Москва 2024 г.

**Оценочные материалы для проверки сформированности компетенции**

**УК-5 Способен анализировать и учитывать разнообразие культур в процессе межкультурного взаимодействия**

УК-5.1. Анализирует важнейшие идеологические и ценностные системы, сформировавшиеся в ходе исторического развития, и обосновывает актуальность их

использования при социальном и профессиональном взаимодействии.

УК-5.2. Выстраивает социальное и профессиональное взаимодействие с учетом общих и специфических черт различных культур и религий, особенностей основных форм научного и религиозного сознания, деловой и общей культуры представителей других наций и конфессий, различных социальных групп.

УК-5.3. Обеспечивает создание недискриминационной среды взаимодействия при выполнении профессиональных задач, демонстрируя понимание особенностей различных

культур и наций.

Компетенция формируется дисциплиной:

|  |  |
| --- | --- |
| Деловой иностранный язык | 1 семестр |

**Вопросы и задания для проверки сформированности компетенции**

# Дисциплина «Деловой иностранный язык»

**Задания в открытой форме:**

1. What is the main object of study in the theory of intercultural communication?

2. Define the concept of cultural identity.

3. List the most significant differences in intercultural communication.

4. Describe the cultures that are commonly referred to as "low context" cultures.

5. Define the term acculturation.

6. Define the concept of sociocultural identity.

7. Describe the structure of the information letter of the international conference.

8. What sections does the business biography include?

9. Define the term intercultural communication.

10. What are the rules for the design of a business letter?

|  |  |
| --- | --- |
| Question | Answer |
| 1. What is the main object of study in the theory of intercultural communication? | The object of studying the theory of intercultural communication is the differences in the peculiarities of culture and communication among representatives of different peoples, racial and ethnic groups |
| 2. Define the concept of cultural identity. | An individual's belonging to a culture or cultural group that forms a person's value attitude towards himself, other people, society and the world as a whole. |
| 3. List the most significant differences in intercultural communication. | Language, non-verbal codes, worldview, role relationships, patterns of thinking. |
| 4. Describe the cultures that are commonly referred to as "low context" cultures. | **A culture with a "low context" includes such societies in which there are practically no informal channels of communication, as a result of which people constantly need certain types of information.** |
| 5. Define the term acculturation. | **It refers to the process and result of the influence of different cultures on each other, in which all or part of the representatives of one culture adopt the norms, values and traditions of another culture. Scientists identify four main strategies of acculturation: assimilation, separation, marginalization and integration.** |
| 6. Define the concept of sociocultural identity. | **Sociocultural identity determines a person's awareness of their real place in nature and the social world. A person becomes aware of his belonging to a certain social community as a bearer of a particular culture.** |
| 7. Describe the structure of the information letter of the international conference. | The organizers of the conference, the name of the event, the venue and date of the event, the organizing committee of the event, the theme / directions (sections) of the event, the deadline for accepting materials / applications, the conditions of participation and the procedure for registration of materials, the organizational fee, contacts of the organizers. |
| 8. What sections does the business biography include? | The following data (information) about the author of the document is consistently indicated in the text of the autobiography: surname, first name, patronymic; citizenship; date (date, month, year) of birth; place of birth; family composition; education; work (where, when and by whom he worked, position); own family; signature of the compiler; the date of writing the autobiography. |
| 9. Define the term intercultural communication. | Intercultural communication is a special form of communication between two or more representatives of different cultures, during which information and cultural values of interacting cultures are exchanged. |
| 10. What are the rules for the design of a business letter? | The letter should be printed on a computer; it should not be longer than one page; the margins should not be too narrow; the letter should be divided into paragraphs that are complete in meaning. |

**Тестовые задания по дисциплине:**

1. Our company values \_\_\_\_\_\_\_ and strives to provide equal opportunities for all employees.

1. Uniformity
2. Diversity
3. Exclusivity
4. Similarity

Answer: B

2. The CEO emphasized the importance of \_\_\_\_\_\_\_ in decision-making to adapt quickly to market changes.

1. Caution
2. Agility
3. Hesitation
4. Delay

Answer: B

3. To foster innovation, the company encourages a culture of \_\_\_\_\_\_\_ thinking among its employees.

1. Repetitive
2. Creative
3. Narrow
4. Rigid

Answer: B

4. In light of the recent data breach, the company has decided to \_\_\_\_\_\_\_ its cybersecurity measures.

1. Loosen
2. Strengthen
3. Ignore
4. Eliminate

Answer: B

5. During the quarterly review, the team discussed ways to \_\_\_\_\_\_\_ workflow efficiency.

1. Complicate
2. Optimize
3. Reduce
4. Overlook

Answer: B

6. The HR department introduced a new \_\_\_\_\_\_\_ program to help new hires integrate into the company culture more effectively.

1. Exit
2. Onboarding
3. Benefits
4. Retirement

Answer: B

**Задания на установление соответствия по дисциплине:**

1. Match the halves of the sentences:

|  |  |
| --- | --- |
| А) The GTC is the awarding body for Qualified Teacher Status (QTS) | 1) are on the GTC register. |
| B) Registration with the GTC is compulsory for all teachers in maintained schools, | 2) in England. |
| C) All qualified teachers | 3) pupil referral units and special schools. |

Answer: A – 2, B – 3, C – 1.

2. Match the halves of the sentences:

|  |  |
| --- | --- |
| A) There are currently over 500,000 | 1) and Practice for Teachers. |
| B) The GTC publish the Code of Conduct | 2) of the regulatory process of the GTC. |
| C) This code forms the basis | 3) teachers on the GTC register. |

Answer: A – 3, B – 1, C – 2.

3. Match the halves of the sentences:

|  |  |
| --- | --- |
| A) A semester system divides the academic year into two terms, | 1) roughly 12 weeks each, and generally counts the summer as one of the terms. |
| B) A trimester system divides the academic year into three terms, | 2) roughly 16–18 weeks each. |
| C) A quarter system divides the academic year into four terms, | 3) roughly 14 - 16 weeks each. |

Answer: A – 2, B – 3, C – 1.

4. Match the halves of the sentences:

|  |  |
| --- | --- |
| A) Most universities and colleges usually run from early September | 1) experimenting with year-round schooling. |
| B) There are a few school boards in Canada | 2) has been divided into four terms |
| C) The New Zealand school year runs from the beginning of February to mid-December, and since 1996, | 3) until the end of April or early May. |

Answer: A – 3, B – 1, C – 2.

5. Match the halves of the sentences:

|  |  |
| --- | --- |
| A) In how many terms in the academic year | 1) are there in Ireland? |
| B) How many holidays do the | 2) divided in Russia? |
| C) How many terms | 3) pupils have in Russia? |

Answer: A – 2, B – 3, C – 1.

6. Match the halves of the sentences:

|  |  |
| --- | --- |
| A) Local Education Authorities and higher education institutions | 1) Qualified Teacher Status (QTC). |
| B) Alter completing ITT the students acquire | 2) the main subjects. |
| C) Theory of Education is one of | 3) design the training program. |

Answer: A – 3, B – 1, C – 2.

**Задания на установление последовательности по дисциплине:**

1. Determine the correct sequence of stages in the development of the network model:

A) Evaluation of the parameters of the work.

B) Determining the relationships between the works.

C) Definition of the scope of work of the project.

Answer: C, A, B.

2. Determine the correct sequence of steps for creating a network model of the project:

A) Definition of the main works and their dependencies.

B) Building a network diagram.

C) Determining the critical path.

D) Evaluation of the time of completion of each work.

E) Risk analysis and management.

F) Resource and budget planning.

Answer: A, B, D, C, E, F.

3. Chronologically arrange the main stages of the development of network planning:

A) Exchange schemes.

B) Transport tasks.

C) Models of organizational structures.

D) Technological tasks.

E) Project management.

F) Models of collectives and groups.

Answer: B, D, A, E, F, C.

4. Chronologically arrange the most important stages of network planning of production systems:

A) Building primary network schedules and clarifying the content of the planned work.

B) The breakdown of the complex of works into separate components and their assignment to responsible performers.

C) Identification and description by each contractor of the events and works necessary to achieve the set goal.

D) Justification or clarification of the time of completion of each work in the network schedule.

E) Stitching private networks and building a consolidated network schedule for the execution of a set of works.

Answer: B, C, A, E, D.

5. Establish the correct sequence of the project design process:

A) Execution.

B) Completion.

C) Initiation.

D) Analysis.

E) Management.

F) Planning.

Answer: C, F, A, D, E, B.

6. Establish the correct sequence of stages of the Agile methodology:

A) Design.

B) Testing.

C) Launch.

D) Planning.

E) Creating a prototype.

F) Feedback.

Answer: D, A, E, B, F, C.

**Методика оценки сформированности компетенции**

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| --- | --- |
| Код и наименование индикатора достижения компетенции | Критерии оценивания сформированности компетенции (части компетенции) |
| УК-5.1. Анализирует важнейшие идеологические и ценностные системы, сформировавшиеся в ходе исторического развития, и обосновывает актуальность их использования при социальном и профессиональном взаимодействии.  УК-5.2. Выстраивает социальное и профессиональное взаимодействие с учетом общих и специфических черт различных культур и религий, особенностей основных форм научного и религиозного сознания, деловой и общей культуры представителей других наций и конфессий, различных социальных групп.  УК-5.3. Обеспечивает создание недискриминационной среды взаимодействия при выполнении профессиональных задач, демонстрируя понимание особенностей различных культур и наций. | выполнение 70% и более оценочных средств по определению уровня достижения результатов обучения по дисциплине |